



▶ houston live

Downtown Houston Live
2016 Online Advertising Information
downtownhoustonlive.com

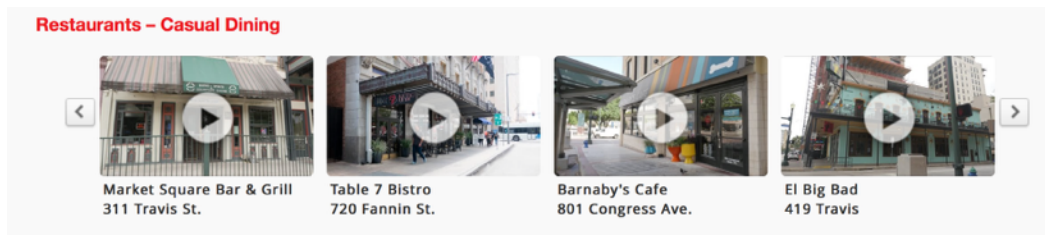
Have questions about advertising with us?
Email us at dhliveadvertising@gmail.com

To connect with visitors to Downtown Houston Live's website the advertiser pays a fixed price to display a Video Ad link, Category Position, Category Banner Ad or a Promotional Ad for a period of time based weekly.

Video Ad

Video Ad Link: To Website \$175.00 Annual Fee (One change included)

Category Position: Weekly



Category Banner Ad: Weekly *Links to URL of client choice
Design may be provided or design cost will be quoted.



Promotional Banner Ad: Weekly *Links to URL of client choice
Design may be provided or design cost will be quoted.



Ad Formats:

Horizontal Banner
600 x 75 pixels



Vertical Banners
180 x 150 pixels



180 x 200 pixels



180 x 300 pixels



Supplied images must be web ready 72 dpi.
Files types accepted are .jpg .jpeg .png .gif.
Artwork supplied must be set to one of the specified
sizes listed above.

Advertising Schedule: The Weekly Advertising schedule runs seven (7) days from Friday – Thursday with advertising rotations every Thursday end of business day.

- Design files are to be emailed to: dhliveadvertising@gmail.com
- Designs for placements must be received no later than Tuesday at 5:00pm for ads running next Friday. *Ad design files that are not formatted correctly may have to be rescheduled.*
- Package purchase requires scheduling at the time of payment receipt.

Payment:

- Advertising purchases require “Total Purchase” payment at the time of signed Marketing Service Agreement.
- We accept Checks, Pay Pal or Cash. *Credit Card Payment Not Accepted.*